



TEAM  
ENGINE



## Case Study: Recruiting for Specialized Skills in The Trades



Plumbing



53 employees  
1 location

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One of the easiest platforms I've ever used. It automates everything to get the ball rolling with applicant pre-screening and interview scheduling, then I step in and pick up the conversation. I don't know what I would do without it.

Marla Saunders - Human Resources Manager

## Marla was struggling to find candidates with specialized skills

Apex needs pipe layers, sewer locators, heavy equipment operators and other highly specific roles. Unqualified applicants were wasting time and resources on calls and interviews that went nowhere, preventing qualified candidates from rising to the top of the pool.

## With Team Engine, she's now able to reach a wider job audience

Now Marla posts to many job boards at the click of a button, and regularly texts employees to ask for referrals. Then Marla lets Team Engine's automated pre-screening tools message applicants to confirm responsiveness, qualifications, and detect unqualified applicants.

## Marla's time is no longer wasted on unqualified applicants

Communicating the same information with each new candidate used to be tedious and time consuming, but Team Engine's messaging automations make everything faster and easier—sending rejections, scheduling interviews and more. That means Marla has more time to spend with qualified candidates to ensure it's a mutually beneficial hire.



**<1 day**  
average time from  
application to interview